

Message Text

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PAGE 01 LAGOS 04368 201444Z
ACTION COME-00

INFO OCT-01 AF-10 ISO-00 EB-08 PASS-00 /019 W
-----202019Z 026476 /46

R 200836Z APR 77
FM AMEMBASSY LAGOS
TO SECSTATE WASHDC 580

UNCLAS LAGOS 04368

E.O. 11652: N/A
TAGS: BEXP, EQIP, NI
SUBJECT: BELL & HOWELL VISIT TO NIGERIA

TO: M.E.L. MORRIS
REGIONAL MANAGER INTL.
BELL & HOWELL LTD.
33-35 WOODTHORPE ROAD
ASHFORD, MIDDLESEX, ENGLAND TW15 2RJ
TELEX: 266119
TELEPHONE: ASHFORD 51234
CABLES: BEHOW, ASHFORD

1. WITH REF YOUR MARCH 28 LETTER, FIRST TWO FIRMS NAMED LARGE AND REPUTABLE. SECOND MAY BE INCHCAPE SUBSIDIARY. WTDRS ON FILE HERE OR CAN BE PURCHASED US DEPT. OF COMMERCE WASHINGTON. SECOND TWO FIRMS UNKNOWN TO EMBASSY SO WILL REQUIRE YOUR PERSONAL EXAMINATION. OTHER POSSIBILITIES INCLUDE LARGE BOOKSHOP CHAINS AND A FEW SMALL BUT PROMISING BEGINNERS.

2. IN ADDITION COMMERCIAL FIRMS, MARKET INCLUDES GOVERNMENT MINISTRIES.

3. PURPOSE THIS CABLE IS TO ALERT YOU TO TWO EXHIBITIONS THIS YEAR WHICH YOU AS NEW-TO-MARKET FIRM SHOULD CONSIDER:

A. DAILY TIMES EXHIBITION ON PRINTING, PACKAGING, PUBLISHING
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JULY 24-30 LAGOS STATE CULTURAL CENTRE. CONTACT IS DAILY TIMES EXHIBITION DEPARTMENT, CABLE DAILY TIMES LAGOS, TELEX 21333 TIMES NG, P.O. BOX 139, LAGOS. RENTING BOOTHS AND ADVERTISING.

B. EMBASSY'S PRINTING AND GRAPHIC ARTS CATALOGUE DISPLAY, A SCHEDULED TRADE PROMOTION WHICH WE INTEND STAGE IN ABOVE EXHIBITION. THIS IS INEXPENSIVE METHOD OF PARTICIPATING TIMES

SHOW.

C. LAGOS INTERNATIONAL TRADE FAIR NOV. 27-DEC. 11.
CONTACT FOR B AND C IS U.S. DEPT. OF COMMERCE, WASHINGTON,
TELEPHONE 202 377-4927, MR. BIDDLE OR MRS. MILLER.

4. SUGGEST YOU BRING CATALOGUES AND, IF POSSIBLE, AUTHORITY
ENTER ONE OF ABOVE. HARVEY T. CLEW.

AMERICAN EMBASSY
LAGOS, NIGERIA.
EASUM

NOTE BY OC/T: PASSED ABOVE ADDEE

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: BUSINESS FIRMS, VISITS
Control Number: n/a
Copy: SINGLE
Sent Date: 20-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977LAGOS04368
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770137-0782
Format: TEL
From: LAGOS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770439/aaaabhew.tel
Line Count: 76
Litigation Code IDs:
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Litigation History:
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Previous Classification: n/a
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Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 07-Feb-2005 12:00:00 am
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Review Exemptions: n/a
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Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2751296
Secure: OPEN
Status: NATIVE
Subject: BELL & HOWELL VISIT TO NIGERIA TO: M.E.L. MORRIS REGIONAL MANAGER INT'L.
TAGS: BEXP, EQIP, BTRA, NI
To: STATE
Type: TE
vdkgvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/71902aa2-c288-dd11-92da-001cc4696bcc
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